

Media Requirements

All materials must be submitted by *October 28* for Lewis Convention and *November 8* for Clark Convention.

Print Press

Please write a 250-500 word feature article profiling your delegation. Don't forget to include quotes! This can include, but is not limited to, how many members are in your delegation, delegation traditions, fun facts about your delegation, delegates holding executive positions, how long you have been a YIG delegation, etc. (May be done as a pair or individually; only one per delegation.)

If your delegation has more than two print delegates, please choose a different YIG angle to cover for the additional story or stories. Additional pre-conference story angles can include, but are not limited to: history of your delegation, how your delegation prepares for YIG, a profile on a member of the delegation in relation to YIG, a campaign profile for someone running for office, YIG events outside of convention, etc.

This should be emailed or shared via google drive to imhmoyig@gmail.com. Please title the shared document and/or the email :
Print – (Your Delegation)- Last Name(s) of author(s)

Video Press

Create a news broadcast style video from the prompt "how my/our delegation prepares for convention" or a PSA for why someone should join YIG. This may be done individually, up to a group of three.

If there are additional broadcast teams in your delegation, they will need to create a different themed video. Additional pre-conference story angles can include, but are not limited to: history of your delegation, a delegation bio, a profile on a member of the delegation in relation to YIG, a campaign video for someone running for office, YIG events outside of convention, etc.

This should be emailed or shared via google drive to imhmoyig@gmail.com. Please title the shared document and/or the email :
Video – (Your Delegation)- Last Name(s) of author(s)

BOTH Medias

- **Fill out a skills and ideas survey.**
 - Print: <http://tinyurl.com/moyigprint16>
 - Video: <http://tinyurl.com/moyigbroadcast16>

Logo Design Contest

Attention all graphic designers and anyone who likes to create! The media program is looking for a new logo which can be used to unify the print and broadcast programs. This logo would appear in newscasts and on the masthead of each paper distributed at YIG. As such, it will need to look great in color and black & white. All pictures need to be submitted in JPG format to imhmoyig@gmail.com by 10/30. Winners will be announced via social media, and will be awarded a YIG prize. Plus, this will look great in a portfolio. Happy designing, and good luck! :)

Please consider following YIG on Twitter: @MissouriYIG