

# **TAB 10: NEWS MEDIA**



Print Press Program Overview ..... 10-1

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## **PRINT PRESS PROGRAM OVERVIEW**

The goal of the Print Press Program is to provide students with an opportunity to understand the role of media in a democracy. Print Press participants engage in the writing, interviewing, commentary, editing, layout, photography, graphics, production, and circulation of a newspaper.

Participants in the Print Press Program are given an opportunity to view the political arena from the eyes of a neutral observer and gain knowledge and experience in journalism as it relates to government. They have opportunities to work in a team setting with other dedicated, highly motivated individuals. Participants in the Print Press Program learn technical and stylistic reporting, editing and layout. Students have a chance to put their creative skills to practical use in writing, photography, graphics, and page composition. While stories are reviewed by the Program Coordinators, the student staff determines the content and style of each publication.

The Print Press Program has several goals.

- Teach students that teamwork and staff coordination are vital ingredients of successful journalism.
- Teach the importance of separating issues from personalities.
- Emphasize the importance of written communication skills.
- Offer an opportunity to learn how to work in a safe situation under the stress of deadlines.
- Provide other YIG participants with accurate, reliable, and useful information, by publicizing all aspects and program areas of the State Convention.

The Print Press Program demands individual initiative and responsibility. Members work as part of a newspaper staff. The structure of the program mirrors those of a newspaper and individuals are assigned to cover the functions. These areas include.

- Management: story assignment and editing.
- Developing articles and reporting: interviewing, covering activities, events, individuals, and issues, as assigned by editors and Program Coordinators.
- Graphics and layout: creating headlines, overall layout, artwork, and graphics.
- Photography: providing photo coverage to record the State Convention.
- Production: printing, collating, and distributing the newspapers.

### **ROLES**

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Youth leadership opportunities for the newspaper staff may include serving as Editor-In-Chief or other supporting roles as determined by the editor. For more detailed information on the qualifications, duties, and selection process for each position, please refer to the Tab 11: Student Leadership.

## **REQUIREMENTS**

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1. Participants must complete the Student Registration Form on the YIG website by the stated deadline to participate at the State Convention.
2. Participants are responsible for staying informed of local, regional, and statewide YIG activities. It is also recommended that they develop contacts with local news media and inform them of their local YIG delegation.
3. Print Press Program members must meet all deadlines set by editors and Program Coordinators.
4. The number of participants in the Print Press Program is limited to forty.

## **VIDEO NEWS PROGRAM OVERVIEW**

The goal of the Video News Program is to become the eyes and ears of the entire Model Government Program. The Video News Program allows all students to view the workings of the other program areas while they are at the hotel after long sessions each day. It provides an overall perspective of the entire proceedings through news reports and special programming so that delegates may become better participants by staying informed. The program also keeps students updated on the activities they are expected to attend and participate in during the State Convention.

The structure of the Video News Program is that of a television station. The Video News Directors make assignments for the reporter crews to cover while at the State Convention. The advanced students are then asked to help with the novice reporters in preparing their news packages. Packages are turned in by deadlines and then student directors prepare the packages for the newscasts. Students are evaluated by the quality of their news packages and have input for their further assignments when the goals have been met, allowing for creativity beyond the requirements of the productions.

The primary responsibilities of a member of the Video News Program will be to.

- Research topics for stories.
- Develop rapport with students in order to compile truthful, insightful, and accurate stories.
- Be able to form a bond with fellow news team members and follow the rules.
- Become trusted member of the media team by demonstrating accuracy in reporting and a willingness to succeed. Upholding the First Amendment rights is the first and foremost goal in reporting.
- Exceed expectations set by the Video News Director and Program Coordinators.
- Observe all facets of the Model Government Program.

### **ROLES**

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When students are selected from the registrations, teams of three students will be formed if not already done so in the registration process.

Youth leadership opportunities for the Video News Program may include serving as Director or other supporting roles as determined by the director. For more detailed information on the qualifications, duties, and selection process for each position, please refer to the Tab 11: Student Leadership.

### **REQUIREMENTS**

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Participants are chosen from those who register by the following guidelines.

1. Participants must complete the Student Registration Form on the YIG website by the stated deadline to participate at the State Convention.
2. Students who register must have access to equipment necessary for television news production (video camera, microphone, tripod, batteries, etc.). Students can form groups to consolidate equipment needs.
3. Participants in the Video News Program are responsible for staying informed of local, regional, and statewide YIG activities. It is also recommended that they develop contacts with local news media and inform them of their local YIG delegation.
4. The number of participants in the Video News Program is limited to thirty.