

CAMPAIGN GUIDELINES



All candidates must review these guidelines prior to the State Convention and abide by all rules and regulations set forth by Missouri YMCA Youth In Government. Failure to do so may result in removal from the ballot.

1. All campaign materials must be utilized in accordance with hotel guidelines and the Student Participation Agreement. Inappropriate materials will be taken down or collected.
2. Campaign materials may not be displayed prior to 11:30 a.m. on the first day of the State Convention. Items for display or distribution may consist of banners, buttons, flyers, notepads, novelties, posters, and souvenirs.
3. No flyers or posters may be hung on any wall, window, or door in the hotel or Capitol.
4. One 8 ½ by 11 inch flyer may be hung in the staircase for each floor per candidate. Blue painters tape must be used.
5. One 8 ½ by 11 inch flyer may be hung in each elevator per candidate. Blue painters tape must be used.
6. Campaign banners are not permitted to hang over a hotel balcony and down multiple floors.
7. Campaign banners can be hung only with weighted bottles or blue painters tape.
8. The first floor atrium will be available for campaign displays provided by the candidates and political parties. These displays can include a sandwich board or display and easel. All campaign displays must be able to stand up on their own.
9. Campaign advertisements for candidates or ballot issues may be published or aired free of charge via the YIG news media. Print advertisements shall be no larger than five inches by seven inches. Video commercials shall be no longer than thirty seconds for candidates.
10. All campaign advertisements must be submitted to the appropriate news media by 2:00 p.m. on the first day of the State Convention.
11. Participants seeking to promote ballot issues at the State Convention may collect signatures on petitions at any time as long as such collection is not disruptive to any part of Missouri YMCA Youth In Government.

12. Campaign demonstrations or displays concerning candidates or ballot issues will not be permitted in or around the Missouri State Capitol Building and will only be permitted in designated areas at the hotel.
13. All campaign and introductory speeches given during the Joint Session on Friday must be reviewed by the candidate's Delegation Director and the State Director.
14. The State Director, Elections Coordinator, and/or other designated advisor have the authority to end a candidate's introductory or campaign speech if it is deemed inappropriate.
15. Speeches should reflect the core values of the YMCA and be appropriate for the program, the setting in the House Chamber, and for all students and adults.
16. Candidates should note that they not only represent themselves, but also their individual delegation and the YIG program.
17. If a candidate's speech has to be ended early due to inappropriate content or behavior, the candidate may face disciplinary action which may result in removal from the ballot, dismissal from the program, or other consequences as deemed necessary by the State Director and/or the Disciplinary Committee.
18. The State Director has the authority to modify these guidelines at any time. S/he will make those affected by any modifications aware of these in a timely manner.